



## Zemo Partnership NEWS

**Issued: 22 May 2023**

### **Zemo 20<sup>th</sup> Anniversary Conference – 15 June, London**

***Zemo Partnership's 20th Anniversary Conference and celebration reception takes place on Thursday June 15 – Clean Air Day 2023 – at City Hall, London. The event is supported by the Mayor of London.***

We'll review progress so far on the 'Road to Zero' in transport and focus on the decarbonisation challenges ahead. The event will show the necessity of effective cross-sector & cross-party collaboration; and that the prescriptions for tackling climate change and air quality are inextricably linked.

The Conference takes place as London gears up for the ULEZ expansion in August and as we approach the introduction of the Zero Emission Vehicle (ZEV) mandate in Jan '24.

#### **Zemo 20<sup>th</sup> Anniversary key features**

- **Leading speakers** including: Chris Stark, Climate Change Committee; Toddington Harper, GRIDSERVE; Fiona Howarth, Octopus Electric Vehicles; Tom Cunnington, Transport for London; Prof David Cebon, Centre for Sustainable Road Freight; James Murray, Business Green; Peter Harris, UPS; James Court, Electric Vehicle Association England; Jason Torrance, UK100; Ian Constance, Advanced Propulsion Centre; Prof Greg Marsden, Leeds University (ITS); Kate Jennings, Logistics UK + many more...
- Plus contributions from UK & devolved **government ministers, Mayor/Deputy-Mayors** of London plus regional mayors (tbc)

- Review twenty years of Zemo/LowCVP leading the agenda and shaping progress towards the **end of sale of internal combustion engine vehicles by 2040**. (See Annex)
- **Event host:** Ginny Buckley, Founder and CEO of Electrifying.com; Reporter/presenter on ITV's 'Tonight' & 'Men and Motors, Ch 4's 'Dispatches.
- Panel session: Implementing ULEZ, CAZ & related initiatives; 'Battery Question Time' with Ginny Buckley; Zemo 20-year Awards; sector-specific panel sessions plus a networking reception.

Zemo's 20<sup>th</sup> Anniversary Conference is kindly sponsored by:

- Steel E-Motive
- Scania UK
- UPS
- Trojan Energy
- Nyobolt
- Advanced Propulsion Centre

*Complimentary passes are available to members of the media who plan to report on the event. Please contact Neil Wallis, as below.*

## **NOTES TO EDITORS**

Zemo Partnership ([www.zemo.org.uk](http://www.zemo.org.uk)) was established in 2003 as a public-private partnership working to accelerate a sustainable shift to lower carbon vehicles and fuels and create opportunities for UK businesses. Around 240 organisations are engaged from diverse backgrounds, including automotive and fuel supply chains, government, vehicle users, academics, environment groups and others.

Follow us on Twitter: @Zemo\_org

**For further information**, please contact:

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## ANNEX

### Twenty years of Partnership: Zemo's 'Top 20'

#### Highlights of Zemo's work in accelerating road transport's transition to net zero over twenty years (2003–23)

**2005: *Helping buyers make the 'greener' choice*** – LowCVP\* launches the colour-coded New Car Fuel Economy Label. (Version for second-hand cars introduced in 2010)

**2006–7: *Laying foundations for future success*** – LowCVP & partners establish UK's Centre of Excellence for Low Carbon and Fuel Cell Technologies (CENEX). Input into Low Carbon Innovation Strategy, paves way for Innovation UK funding. Later work with Gov't & partners leads to creation of Advanced Propulsion Centre (2013), to accelerate industrialization of green technologies for vehicles

**2008: *Ensuring that biofuels are 'green'*** – LowCVP work on sustainability standards underpins the Renewable Transport Fuel Obligation (RTFO)

**2009–10: *Deepening Government-stakeholder collaboration*** – Partnership transitions to become jointly-funded by members and Government

**2009–onwards: *Leading on clean buses*** – LowCVP/Zemo supports establishment of UK Government grant schemes including the Green Bus Funds, LEB, ULEB and ZEBRA schemes, underpinned by industry-supported certification and accreditation processes. Supports revision of Bus Service Operators Grant to align with Gov't environment policy. UK leads Europe on low emission bus uptake

**2010–onwards: *Focusing on the full life-cycle*** – LowCVP leads 'Beyond the Tailpipe' drive for full LCA (life-cycle assessment) of greenhouse gas emissions from transport

**2011: *Driving the market for electric vans*** – Research managed by LowCVP leads to launch of Plugged-In Vans grant programme

**2011–12: *Leading on truck decarbonisation*** – Working with key stakeholders, LowCVP publishes major report on barriers to the adoption of low carbon HGVs. Work leads to £9.5m Low Carbon Truck Programme & Low Emission Freight Trials

**2012–13: *Cutting 'greenwash'*** – LowCVP with SMMT and ISBA issue influential 'Best practice principles for environmental claims in marketing'

**2013-18: Encouraging leadership and innovation** – Low Carbon Champions Awards celebrate achievement in different sectors of road transport decarbonisation

**2014: Groundbreaking research** – LowCVP publishes 'Investing in the Low Carbon Journey'– lessons from the first decade of UK policy on the road to 2050. Experience of the motor industry shows we can have both 'green' and growth

**2015: Laying foundations for renewable fuels uptake** – LowCVP-convened Transport Energy Taskforce reviews future targets for GHG emissions and renewable fuels. Recommendations adopted by Government through the RTFO

**2016: Cutting emissions from current vehicles:** LowCVP establishes accreditation scheme for retrofits (CVRAS) enabling existing vehicles to meet Clean Air Zone compliance

**2016-17: Joining the climate and air quality agendas** – Partnership leads 'Lower Carbon, Cleaner Air' initiative bringing climate and air quality campaigns closer together

**2018-onwards: Paving the way for green truck trials** – Partnership work on emissions testing provides basis for Government incentive programmes, leads to ZERF trials

**2018-onwards: Right vehicle for the right use** – Partnership work with industry on PLV (powered light vehicles) is recognised in the 2021 Transport Decarbonisation Plan

**2021: Increasing trust in renewable fuels** – Zemo's new Renewable Fuels Assurance Scheme provides independent advice on fuels' GHG emission savings and raw material provenance

**2018-22: Bringing transport and energy together** – Zemo convenes highly influential EVET (EV Energy Taskforce); ground-breaking collaboration to maximise benefits from the introduction of EVs for the UK's energy system

**2021: Cutting carbon through renewable fuels** – Zemo's work over many years leads to successful introduction of E10 petrol in UK

**2004-2023: Influencing the agenda** – Zemo/LowCVP Annual Conferences and Parliamentary events are leading fixtures in the transport decarbonisation calendar

\* *Note: Zemo Partnership re-branded and changed its name in 2021 from Low Carbon Vehicle Partnership (LowCVP)*